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THE LITERATURE OF PUBLIC ADMINISTRATION:
A COMPARATIVE ANALYSIS OF JOURNALS IN
ADMINISTRATION AND IN SOCIOLOGY

by

SHAMSOSADAT ZAHEDI

A Dissertation submitted to the Faculty of Claremont Graduate School in partial fulfillment of the requirements for the degree of Doctor of Philosophy in the Graduate Faculty of Government

Claremont

1976

Approved by:

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We, the undersigned, certify that we have read this
dissertation and approve it as adequate in scope and
quality for the degree of Doctor of Philosophy.
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THE LITERATURE OF PUBLIC ADMINISTRATION: A COMPARATIVE ANALYSIS OF JOURNALS IN ADMINISTRATION AND IN SOCIOLOGY

by

Shamsosadat Zahedi ABSTRACT

Different disciplines have contributed to the development of public administration, among which sociology has been very significant. As a matter of fact, a large number of the administrative theories have been produced by the sociologists. The purpose of this study is to consider the contribution of sociological thought to the development of public administration for a period of twenty years from 1955 to 1975.

Data for the arithmetic analysis of this dissertation is obtained from four leading social science journals in the fields of sociology and administration. For sociology, the American Sociological Review, and the British Journal of Sociology; for administration, Public Administration Review, and Public Administration have been chosen. Our approach here is to examine the written product of the sociologists and administrators in these four sources.

This study explores the thesis that the written output of both sociologists and administrators in these journals relate primarily to the uniqueness of their own

settings. Almost all of their findings concern American or British administration, and there is only slim consideration of administration in other cultural settings.

Secondly, this study explores some of the similarities and differences, in one hand, among the administrative and sociological journals; and on the other hand, among the American and British journals.

Finally, this dissertation supports the idea that these four journals have ignored Iran and her special cultural situation and contextual problems. Data show that in the last twenty years there has not been even one article about Iran.

In brief, this analysis indicates that the journals included in this survey are too West-oriented rather than being comprehensively representative of the whole world, as they claim to be. Changing the editorial policies of these journals has been suggested.

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CHAPTER T

INTRODUCTION

Public administration is an eclectic discipline. It borrows heavily from such diverse disciplines as sociology, anthropology, political science, and psychology. Despite its varied origins, the study of administration is often thought to possess a distinctive body of theory and propositions which are capable of being transferred from one cultural setting to another. Indeed there has been substantial, planned trans-national inducement of administrative development, usually from North America and West European national communities to the underdeveloped areas of South and South East Asia and the Middle East. That transferability has ordinarily been planned and conducted by professional administrators, practitioners, aided and abetted by political leadership and the academic specialists in administrative studies. The professionals in public administration ordinarily publish in such applied journals as Public Administration, published by the Royal Institute of Public Administration (United Kingdom), and Public Administration Review, the publication of the American Society for Public Administration.

Sociologists in recent decades have become significant contributors to organization theory. Indeed, preliminary overviews of leading social science journals in both the United Kingdom and the United States and Canada indicate

that academic sociologists today produce the bulk of theory in this field. Two leading sociological journals are the <u>British Journal of Sociology</u>, and the <u>American</u> Sociological Review.

This dissertation examines the written product of those professionally conceived with applied studies in administration, both British and American. Does their written output relate primarily to the uniqueness of the setting in which administration is found? Do they report a distinctively American or British style of administration? Are their findings informed by theory, particularly that body of theory developed by the academic sociologists? How closely is the specifically sociological output drawn from the peculiar American and British cultural landscape? Finally, how much of the practitioner and academic writings in administration is likely to relate to the third world, specifically to the Iranian circumstances?

This study is stimulated in part by an interest in the utility of studies in public administration in varied cultural settings. We therefore review the published writings in the field, as seen in both sociological and administrative journals, and then we consider the relevance of that publication to Iran.

This study is divided into six chapters to facilitate the analysis.

Chapter II presents some general information

about the four journals under this survey. In order to make it easier, our two Reviews, <u>American Sociological Review</u> and <u>Public Administration Review</u>, are being called 'journals' in this survey.

In chapter III, attempts will be made to examine the contribution of two sociological journals to the development of public administration in the period between 1955 and 1975.

Chapter IV compares two administrative journals, one American and one British, with each other.

In chapter V, attempts will be made to compare the contribution of the sociological and administrative journals to the study of public administration in the last two decades.

Finally, chapter VI presents a summary of the whole Survey, and considers the relevance of the publications to the Iranian situation.

CHAPTER II

GENERAL INFORMATION ABOUT JOURNALS

This chapter presents some information about general characteristics of our journals, such as: Who is the publisher, who is the editor, what are the objectives of the journal, how often it is published, what is the annual subscription rate, and also where is its location?

1- American Sociological Review (ASR):

The ASR is published bi-monthly at 49 Sheridan Avenue, Albany, New York, in the United States. The publisher is Department of Sociology, Washington State University, Pullman, Washington, 99163. The executive office is located in the American Sociological Association, 1722 N. Street, N.W. Washington, D.C. 20036.

The current editor is James F. Short, Jr. Annual membership dues of the Association including subscription are as follows: Member, \$30-50; student member, \$15; Associate, \$20; student Associate, \$10; international Associate, \$12. Subscription rate for non-members, \$15; institutions and libraries, \$30; non-member student, \$7; single issue, \$4.

2- The British Journal of Sociology (BJS):

BJS is published quarterly by the Proprietors Routledge and Kegan Paul Ltd, Broadway House, 67-74 Carter Lane, London.

BJS is published for the London School of Economics and Political Science, Houghton Street, Aldwych, London WC 2 A 2 AE.

The present editor is Terence Morris, and the annual subscription rate is \pounds 5.00 (\$15) post free, single copies \pounds 1.50.

3- Public Administration Review (PAR):

PAR is published bi-monthly by the American Society for Public Administration (ASPA), 1225 Connecticut Avenue, N.W. Washington, D.C. 20036.

The aim of PAR, as they put it, is "that of the society- to advance the science, processes and art of public administration. It seeks to do this by fostering understanding among practitioners, teachers, researchers, and students of public administration. The aim of the editors is to publish material representative of all interests and opinions across the broad spectrum of public administration. The aim of all contributors should be to communicate across this broad spectrum."

The current editor in chief is Dwight Waldo.

Subscription rate (libraries and institutions only) is \$25 a year. Single copies are \$4.50. Annual membership (includes Review subscription), for regular \$25, contributors \$50, and for full-time students is \$12.50.

4- Public Administration (PA):

PA is published every three months by the Royal Institute of Public Administration, Hamilton House, Mable-

don Place, London Wcih 9 BD.

Its objects are to advance the study of public administration and to promote the exchange of information and ideas on all aspects of the subject.

The current President is the Rt. Hon. Lord Redcliffe-Maud, G.C.B., C.B.E.

PA annual subscription is £ 2.75 (\$6.50), single copies 75p (\$1.80) and it is supplied free to members.

CHAPTER III

SOCIOLOGICAL CONTRIBUTION TO THE STUDY OF PUBLIC ADMINISTRATION:
MEASURES DRAWN FROM THE PRINCIPAL AMERICAN AND BRITISH JOURNALS

This chapter will present a comparative study of the sociological journals: American Sociological Review, and the British Journal of Sociology, in the period between 1955 and 1975. The comparison has been done in two major areas: Articles and authorship. Articles have been categorized according to subject matter (Theory, empirical, and both), and the place that article has been relevant to and researched within (America, Britain, other countries, and general). List of articles and authors are available in Appendices 1 and 2.

For authorship comparison, four different factors have been considered: Age, education, vocation, and the nationality of authors.

This part of our investigation includes 156 articles in the sociological journals.

I- Articles

Among the articles of the American Sociological Review in the period between 1955 and 1975, 118 articles are related to the study of public administration. In the same period, 38 articles of the British Journal of Sociology have dealt with organizational and administrative

problems.

1- Types of Articles:

Articles of each journal have been classified according to the type of their subject matter into three categories:

- a) Those articles with emphasis mostly on theory.
- b) Those articles which are mostly empirical.
- c) Those articles which are a combination of theory and empirical studies.

Articles which deal with theoretical matters or are a kind of thought piece and are not tested are under the first category. Here are some examples drawn from a sociological journal and two administrative journals:

Stanely H. Udy Jr., "Bureaucracy and Rationality in Weber's Organization Theory," <u>American Sociological Review</u>, 1959, p. 791.

P.H. Levin, "On Decision and Decision Making,"
Public Administration, 1971, p. 19.

Arch Dotson, "A General Theory of Public Employment," Public Administration Review, 1956, p. 197.

If an article is based on field research or is a case study, or tests a hypothesis, it is considered as an empirical article and is classified under the second category. Examples are as follows:

J.H. Smith, "Managers and Married Women Workers,"

<u>British Journal of Sociology</u>, 1955, p. 12.

Thomas Drabek and Eugene Haas, "Laboratory Simulation of Organizational Stress," <u>American Socio</u>

logical Review, 1969, p. 223.

L.P. Green, "Local Government Finance in South Africa," <u>Public Administration</u>, 1957, p. 179.

The third category includes those articles which have some characteristics of both categories one and two. For example:

Alan H. Schechter, "The Influence of Public Service on Businessmen's Attitude Toward the Federal Government," <u>Public Administration Review</u>, 1967, p. 452.

Micheal Patrick Allen, "The Structure of Interorganizational Cooptation," <u>American Sociological</u> <u>Review</u>, 1974, p. 393.

Louis O. Jansen, "The Growth, Power Structure and Leadership Function in the Hospital Organization," British Journal of Sociology, 1973, p. 490.

Table 1 indicates the frequency of articles in each one of the sociological journals according to these three categories.

TABLE 1

TYPES OF ARTICLES OF ASR AND BJS IN

THE PERIOD BETWEEN 1955 AND 1975

A) IN REAL NUMBERS

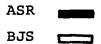
Journal	Theory	Empirical	Both	Total
ASR	37	55	26	118
BJS	14	19	5	38
Total	51	74	31	156

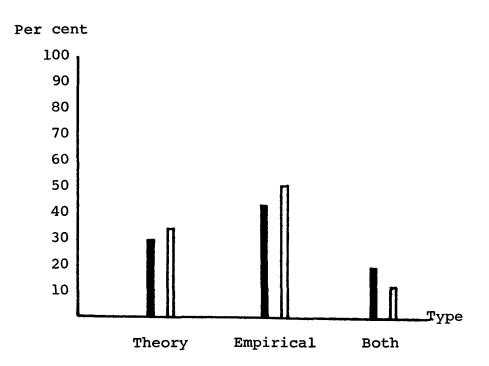
B) IN PERCENTAGES

Journal	Theory	Empirical	Both	Total
ASR	31.3	46.6	22.1	100
BJS	36.8	50	13.2	100

Note: ASR is the abreviation of <u>American Socio-logical Review</u>, and BJS is the abreviation of the <u>British Journal of Sociology</u>.

Fig. 1. Type of articles of ASR and BJS in the period between 1955 and 1975.





According to Table 1 , 31.3 per cent of the articles of the American Sociological Review in the period between 1955 and 1975 have been theoretical, 46.6 per cent were empirical and 22.1 per cent have been a combination of theory and empirical studies. In the same period, 36.8 per cent of the articles of the British Journal of Sociology have dealt with theoretical subjects, 50 per cent with experimental matters and 13.2 per cent of them have consisted of both theoretical and empirical studies.

As Figure 1 indicates, the American Sociological Review has put more emphasis on the articles of the third category. But as a whole the tendency of both journals seems almost similar and the differences between the two in the proportion of types of articles is slight.

2- Place Orientation:

Another factor which has been compared between the articles of our two sociological journals is the special place emphasis of the article and the society for which survey may have been conducted. Four categories have been established for this comparison:

a) Those articles which are related to the American society. For example:

John Hart, "Executive Reorganization in the United States of America," <u>Public Administration</u>, 1974, p. 179.

David T. Stanley, "Modernizing Manhattan's Manpower Methods," <u>Public Administration</u> Review, 1963, p. 155.

Alan P. Balutis, "The Role of the Staff in the Legislature: The Case of New York," <u>Public Administration</u> Review, 1975, p. 355.

- b) Those articles which are related to the British society, such as:
 - J.V. Miller, "The Organization of Internal Audit in Local Government in England and Wales," <u>Public Administration</u>, 1960, p. 137.

Paul K. Mackal, "Trends in British Governmental Bureaucratization and sub-bureaucratization," <u>British Journal of Sociology</u>, 1972, p. 66.

Oscar Grusky, "Career Patterns and the Characteristics of British Naval Officers," <u>British Journal of Sociology</u>, 1975, p. 227.

c) Those articles which are related to the other countries. For example:

Taylor Cole, "Bureaucracy in Transition: Independent Nigeria." Public Administration, 1960, p. 321.

- F.J. Tickner, "Public Administration in Yugoslavia," Public Administration, 1959, p. 145.
- H.T. Chabot, "Administration and Sociology in Dutch Indonesia," British Journal of Sociology, 1955, p. 253.
- d) Those articles which are not referred to any particular country and have a general theme. Here are

some examples of this type:

G.H. Gibson, "What I Expect from O & M," <u>Public</u> Administration," 1958, p. 169.

Chris Argyris, "Organizational Man: Rational and Self-Actualizing," <u>Public Administration Review</u>, 1973, p. 354.

Roger G. Krohn, "Conflict and Function: Some basic Issues in Bureaucratic Theory," <u>British Journal of Sociology</u>, 1970, p. 200.

Table 2 presents the frequency of articles for each journal according to these four categories.

TABLE 2

PLACE ORIENTATION OF THE ARTICLES OF ASR

AND BJS IN THE PERIOD BETWEEN 1955 AND 1975

A) IN REAL NUMBERS

Journal	America	Britain	Others	General	Total
ASR	69	-	8	41	118
BJS	2	15	4	17	38
Total	71	15	12	58	156

B) IN PERCENTAGES

Journal	America	Britain	Others	General	Total
ASR	58.4	_	6.5	35.1	100
BJS	5.2	39.4	10.5	44.9	100

According to Table 2, 58.4 per cent of the articles of <u>American Sociological Review</u>, in the last twenty years have been related to the American society. There is not any article in this journal dealing with the British system. Only 6.5 per cent of articles refer to other countries, and 35.1 per cent of articles are classified under the general category.

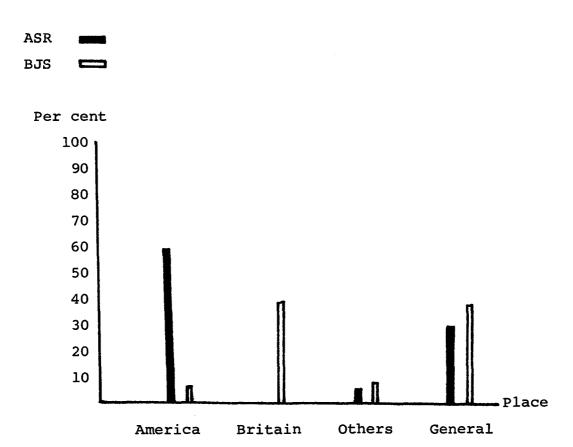
In the <u>British Journal of Sociology</u>, 5.2 per cent of articles are related to America while there was not any article related to Britain in the <u>Review</u>, in the same period. Some 39.4 per cent of articles in the BJS are concerned with British Society. 10.5 per cent deal with other countries, and 44.9 per cent of the articles concern general subjects not referring to any particular country.

By comparing these figures, one realizes that the American Journal of Sociology articles are mostly America-oriented, while the British Journal of Sociology articles are mostly general issue oriented.

Figure 2 indicates that there has been very little effort in order to deal with countries outside North America or Western Europe. Third world countries, however, are of growing significance to both the practitioner and the social scientist.

These figures appear to be an adequate measure of discrimination. Issues about other countries are excluded generally in favor of the American and British materials published in these two journals.

Fig. 2. Place orientation of the articles of ASR and BJS in the period between 1955 and 1975.



II- Authorship

For our authorship survey various reference books and biographical dictionaries have been surveyed. It is necessary to mention that the personal characteristics of some authors have not been available in any of the biographical dictionaries and reference books. So this survey includes only those authors whose name have been found in these kind of books. Of course in the beginning of each part the percentage of the sample is mentioned. For example in the case of age comparison, only 76 per cent of the authors of American Sociological Review, and almost 40 per cent of the authors of the British Journal of Sociology are included in the related analysis.

1- Age Comparison:

The authors of ASR and BJS included in this investigation have been classified by their age into four categories:

- a) Those whose age is between 30 and 40.
- b) Those whose age is between 41 and 50.
- c) Those whose age is between 51 and 60.
- d) Those whose age is over 61.

Table 3 compares the authors of ASR and BJS from age point of view.

TABLE 3

AGE COMPARISON OF THE AUTHORS OF

ASR AND BJS IN THE PERIOD BETWEEN

1955 AND 1975

A) IN REAL NUMBERS

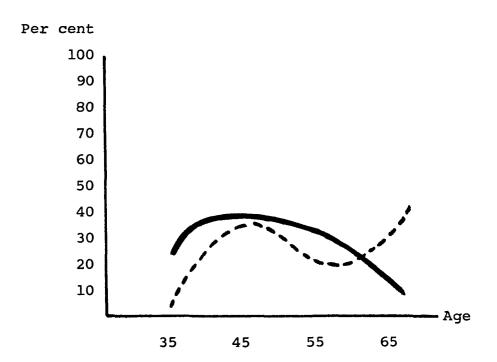
Journal	30-40	41-50	51-60	61-Over	Total
ASR	22	36	31	1	90
BJS	1	5	3	6	15
Total	21	45	32	7	105

B) IN PERCENTAGES

Journal	30-40	41-50	51-60	61-Over	Total
ASR	24.4	40	34.4	1.2	100
BJS	6.6	33.3	20	40.1	100

Fig. 3. Age of the authors of ASR and BJS in the period between 1955 and 1975.

ASR BJS ---



As Table 3 shows, 24.4 per cent of the authors of ASR are aged between 30 and 40. There are 40 per cent between 41 and 50, and 34.4 per cent between 51 to 60. Only 1.2 per cent of ASR authors are over 61.

BJS's authors are older than ASR's. Only 6.6 per cent of them are in the first category. About 33.3 per cent are between 41 and 50 years old. Twenty per cent are between 51 and 60 and 40.1 per cent are over 61 years old.

Figure 3 indicates that BJS authors in the last twenty years have been older than the authors of ASR.

2- Age and Type of Article:

Here an effort is made to find the relationship between the age of author and the type of article he or she writes. For this purpose, a cross-tabulation between the age of author and the type of article has been established (See Table 4).

IN THE PERIOD BETWEEN 1955 AND 1975 CROSS-TABULATION OF THE AGE OF AUTHOR AND TYPE OF ARTICLE OF ASR AND BJS

TABLE 4

A) IN REAL NUMBERS

Total 100 100 1	61-Over 4	51-60 54.8 32.2 9	41-50 25.8 39.4 61.8	30-40 19.4 28.4 23.8	Age Theory Empirical Both	ASR	B) IN PERCENTAGES	Total 31 38 21	61-Over - 1	51-60 17 12 2	41-50 8 15 13	30-40 6 11 5	Age Theory Empirical Both	ASR
100 100	4.9 44.5	9.5 22.2	.8 22.2	.8 11.1	th Theory			vo.	4	2	2	1	th Theory	
100	50.1	16.6	33.3	i	Empirical	BJS		თ	ω	Ч	2	1	Empirical	влѕ
ı	i	ı	ı	ı	Both			i	ı	ı	ı	ı	Both	

Data presented in Table 4 indicate that the older authors of both ASR abd BJS tend to write more about the theoretical subject matters. This has also been the case for the younger authors of BJS. But in ASR the younger authors tend to favor empirical studies.

By referring to these figures one can not generalize, for example, that the older scholars are mostly interested in theory or vice versa. The first column of Table 4 does support the notion that the older authors are somewhat inclined to write more about theoretical matters, but this is hardly a universal case.

3- Education of Authors:

For our education survey, only 78 per cent of the authors of ASR and 44 per cent of the authors of BJS are included. Of course only their academic education is considered.

Three different categories have been established in order to classify the authors according to their academic education:

- a) Those who have a Bachelor's degree or less.
- b) Those who have a Master's degree.
- c) Those who have a Doctor of Philosophy degree.

Table 5 classifies the academic educational background of the authors of ASR and BJS.

TABLE 5

ACADEMIC EDUCATION OF THE AUTHORS OF

ASR AND BJS IN THE PERIOD BETWEEN

1955 AND 1975

A) IN REAL NUMBERS

Journal	BA or Less	MA	PhD	Total	
ASR	1	1	89	91	
BJS	3	5	11	19	
Total	4	6	100	110	

B) IN PERCENTAGES

Journal	BA or Less	MA	PhD	Total
ASR	1.09	1.09	97.82	100
BJS	15.7	26.3	58	100

Fig. 4. Academic education of the authors of ASR and BJS in the period between 1955 and 1975.

ASR BJS

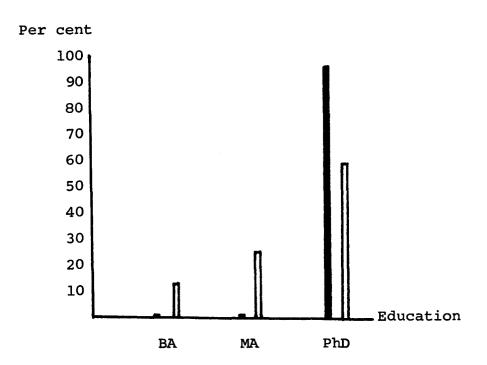


Table 5 suggests that almost all the authors of ASR included in this survey, have either a Ph.D. or its equivalent (97.82 per cent). Only 1.09 per cent have a BA or a MA degree. BJS's authors academic educational background is not as high as ASR's. Seventeen per cent of the authors of BJS have a Bachelor's degree, 29 per cent a Master's and 54 per cent have either a Ph.D. or other doctoral degrees.

In Figure 4 the difference between the education of the authors of ASR and BJS is illustrated. The interesting point in this investigation is the predominance of the Ph.D. holders among the American authors. Apparently the doctoral degree is more significant to academic progression in the United States than elsewhere.

4- Vocation of Authors:

This part of investigation covers only 78 per cent of the authors of ASR and 60 per cent of the authors of BJS.

For comparing the vocational background of the authors of these journals, three categories have been established:

- a) Those authors who are considered as academicians, such as professors and college teachers.
- b) Those authors who are considered as practitioners, for example, administrative experts, managers, and so on.
 - c) Those authors who are practicing both. For

example, an administrator who teaches in a university is classified under this category.

According to Table 6, among the authors of ASR, 81.3 per cent are in the academic positions. Three per cent of them are working as practitioners, and 15.7 per cent are involved in both. Of the authors of BJS, 73.9 per cent are academicians, 17.3 per cent are practitioners and 8.8 per cent are practicing both.

Figure 5 shows that only a small number of the practitioners in both countries share their practical knowledge with others through journal articles. This discrepancy is important. Practitioners do not appear to be inclined to publish, and editors appear not to encourage or facilitate the publication of their articles.

5- Vocation and Type of Article:

This survey is based on the hypothesis that the personal preference and value premises are effected by the relative status and position of the individual. Translating this hypothesis for the case of this investigation, it might be said that the nature of the article an author writes will vary with the kind of vocation he or she has. In order to test this hypothesis an effort is made to find the relationship between the authors'vocational background and the type of articles they write. This relationship has been illustrated in Table 7.

TABLE 6

VOCATION OF THE AUTHORS OF ASR
AND BJS IN THE PERIOD BETWEEN
1955 AND 1975

Journal	Academician	Practitioner	Both	Total
ASR	74	3	14	91
BJS	17	4	2	23
Total	91	7	16	114

B) IN PERCENTAGES

Journal	Academician	Practitioner	Both	Total
ASR	81.3	3	15.7	100
BJS	73.9	17.3	8.8	100

Fig. 5. Vocation of the authors of ASR and BJS in the period between 1955 and 1975.



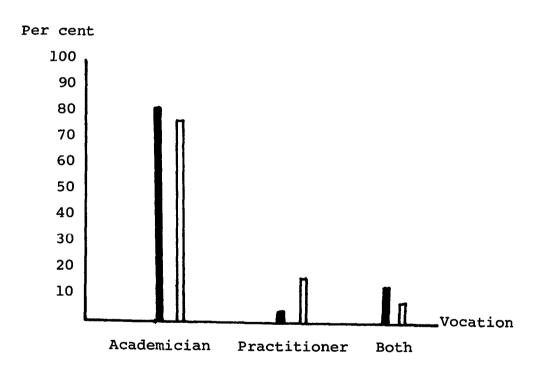


TABLE 7

THE PERIOD BETWEEN 1955 AND 1975 CROSS-TABULATION OF THE VOCATION OF AUTHOR AND TYPE OF ARTICLE OF ASR AND BJS IN

ERS						
ASR				влз		
ry Empirical	Both	Total	Theory	Empirical	Both	To tal
33	18	73	10	7	ı	17
н	ı	ω	N	2	i	4
4	σ	15	٦	٣	ı	8
ASR				BJS		
y Empirical	Both	Total	Theory	Empirical	Both	Total
45.2	24.7	100	58.8	42.2	ı	100
33.4	i	100	50	50	ı	100
27.3	39.4	100	50	50	ı	100
	A) IN REAL NUMBERS ASR Vocation Theory Empirical Academician 22 33 Practitioner 2 1 Both 5 4 Wocation Theory Empirical Academician 30.1 45.2 Practitioner 66.6 33.4 Both 33.3 27.3	ASR ASR 33 1 4 ASR ASR ASR ASR 27.3	ASR ASR 33 18 1 - 1 - 4 6 ASR ASR ASR A5.2 24.7 33.4 - 27.3 39.4	### ASR ASR Both Total	### ASSR Empirical Both Total Theory Empiri	### ### ### ##########################

Data cited in the first line of Table 7 suggest different results for each journal. For ASR, Table 7 shows that those authors who are working as academicians do mostly empirical research. But among the BJS authors a higher number of academicians write in theoretical matters. Also the second and the third lines of the Table 7 show different results for different journals. Considering these results, the data of this investigation do not offer enough evidence to prove the hypothesis cited in the beginning. So, it might be concluded that according to the data of this survey, there is not necessarily any relationship between the vocation and the type of article one might write and this varies among different people and different subjects.

6- Nationality of Authors:

This section covers 78 per cent of the authors of ASR and 63 per cent of the authors of BJS.

Authors have been classified according to their nationality into three categories:

- a) American authors.
- b) European authors.
- c) Authors with other nationalities.

Table 8 classifies authors by their nationalities.

TABLE 8

NATIONALITY OF THE AUTHORS OF ASR

AND BJS IN THE PERIOD BETWEEN 1955

AND 1975

Journal	American	European	Other	Total
ASR	83	6	2	91
BJS	11	12	1	24
Total	94	18	3	115

B) IN PERCENTAGES

ASR 91	6 3	100
BJS 45.8	50 4	.2 100

Fig. 6. Nationality of the authors of ASR and BJS in the period between 1955 and 1975.

ASR BJS

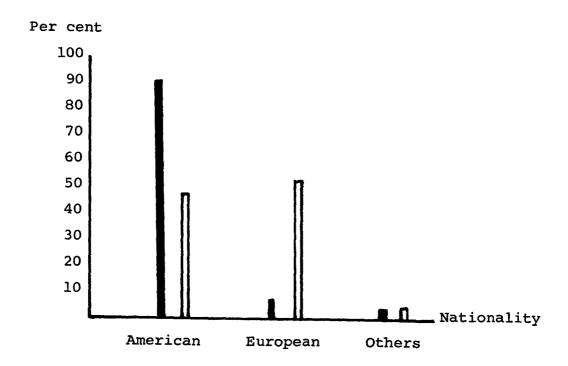


Table 8 indicates that 91 per cent of the authors of ASR are American, 6 per cent are from Europe and only 3 per cent are from other countries. Among the authors of BJS, 45.8 per cent are American, 50 per cent are European and only 4.2 per cent have other nationalities. These figures might suggest that there is very little chance for non-Western authors to have their articles published in these two journals. On the other hand, the data might express the paucity of scholarship by non-American and non-European writers in the field of administration. This is an important implication to the study of public administration. This indicates the lack of necessary consideration to the third world countries' perception of public administration in particular and social science in general. This narrow perception can be an important provocation to the student of public administration.

Summary and Conclusion:

In this chapter two journals—ASR and BJS—have been studied from two different aspects: Articles and authorship. Data show that both journals in choosing the different types of articles convey similar themes. They share an important characteristic in their lack of consideration to articles about non-Western countries.

In our authorship survey, the age comparison suggests that the authors of BJS are generally older than the authors of ASR. An effort was made in order to find some kind of relationships between the age of author and the type of article he or she writes, but the data cited earlier did not prove any particular relationship and no generalization can be made.

By studying the educational background of the authors, it was found that the authors of ASR are much more educated academically than the authors of BJS.

Studies about the vocation of the authors suggest that the authors of both journals are predominantly academician and there is little apparent effort by practitioners to share their practical knowledge with others through journal publication.

In order to find a relationship between vocation and the type of article, a cross-tabulation was established but this table did not offer enough evidence to prove any exact relationship.

Studying the nationality of the authors was the last part of this chapter. Data show that in both journals the authors from the third world countries do not publish in significant measure. There appears to be less than enough consideration to the perception of the non-Western authors.

Briefly, what is significant in this study is that it suggests these journals should pay more attention to the situation of the third world countries and their special problems. Publishing more articles related to other countries and by the authors from other nationalities and cultures might be an attractive option for journal editors.

Another significant result of this survey is that it shows the lack of sufficient effort to relate theory and practice in these journals. Of course this statement concerns only those articles which are related to public administration. Editors can help to bridge the gap between theory and its application by publishing in greater amount the articles by practitioners.

CHAPTER TV

ADMINISTRATION AS STUDIED BY PRACTITIONERS

AND SCHOLARS: MEASURES DRAWN FROM THE PRINCIPAL

AMERICAN AND BRITISH ADMINISTRATIVE JOURNALS

This chapter presents the contribution of two administrative journals, the American <u>Public Administration</u>

<u>Review</u>, and the British <u>Public Administration</u>, to the development of public administration in the period between 1955 and 1975. In this chapter these two journals will be compared on the bases of their articles and authors.

This survey includes 894 articles. List of articles and authors is available in Appendices 3 and 4.

For comparing the articles and the authors the same categorization as in Chapter III is going to be used in this chapter.

I- Articles

Among the articles of <u>Public Administration Review</u>, (PAR), in the period between 1955 and 1975, 523 articles have been related to public administration. In the same period 371 articles of the <u>Public Administration</u> (PA), have dealt with the administrative and organizational affairs. These articles are surveyed from two different aspects: Type of article and its place orientation.

1- Type of Article:

Articles of PAR and PA are classified according

TABLE 9

TYPES OF THE ARTICLES OF PAR AND

PA IN THE PERIOD BETWEEN 1955 AND

1975

Journal	Theory	Empirical	BOth	Total
PAR	297	_	226	523
PA	112	18	241	371
Total	409	18	467	894

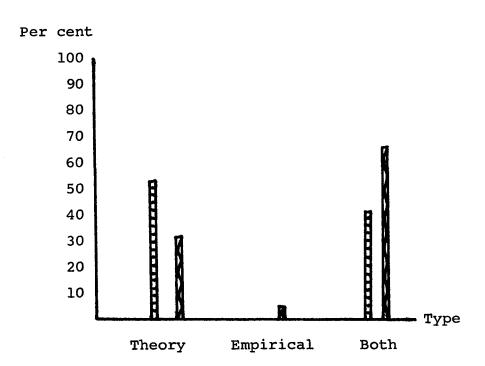
B) IN PERCENTAGES

Journal	Theory	Empirical	Both	Total
PAR	56.7	-	43.3	100
PA	30.2	4.8	65	100

Note: PAR is abreviation of <u>Public Administration</u>
Review, and PA is abreviation of <u>Public Administration</u>.

Fig. 7. Type of the articles of PAR and PA in the period between 1955 and 1975.

PAR PAR



to the type of their subject matter into three categories: Theory, empirical, and both.

Among the articles of PAR, 56.7 per cent are theoretical (See Table 9), and 43.3 per cent are both theory and empirical studies.

As Table 9 presents, of the articles of PA in the last twenty years, 30.2 per cent have been theoretical articles, 4.8 per cent empirical and 65 per cent have been from the third category.

Figure 7 illustrates that the American PAR offers greater emphasis on theory than the British PA does, and PA emphasizes empirical studies to a greater degree than PAR. As a whole, however, the tendency of both journals seem to be almost the same.

2- Place Orientation:

Articles are also classified according to their place references and the society for which the survey has been conducted. The classification is based on four categories:

- a) Articles related to the American society.
- b) Articles about the British society.
- c) Articles which have dealt with the problems of other countries.
- d) Articles which are not referred to any particular place and have a general appraoch.

Table 10 shows the place orientation of the articles of PAR and PA.

TABLE 10

PLACE ORIENTATION OF THE ARTICLES

OF PAR AND PA IN THE PERIOD BETWEEN

1955 AND 1975

Journal	America	Britain	Others	General	Total
PAR	254	4	23	242	523
PA	13	213	72	73	371
Total	267	217	95	315	894

B) IN PERCENTAGES

Journal	America	Britain	Others	General	Total
PAR	48.5	0.7	4.5	46.3	100
PA	3.5	54.4	19	20.1	100

According to Table 10, 48.5 per cent of the articles of PAR, in the last twenty years have been related to the United States. Only 0.7 per cent were about Britain and 4.5 per cent were related to the other countries.

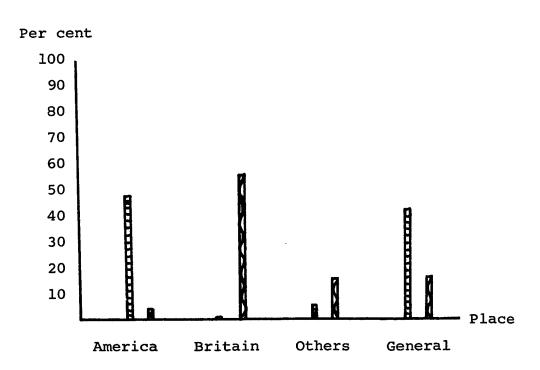
Some 46.3 per cent of the articles of PAR are categorized under the general category. For the same period, 3.5 per cent of the articles of PA have been related to the American society, 57.4 per cent to Britain, 19 per cent to the other countries, and finally, 20.1 per cent of them were not referred to any particular place and had fairly general orientation.

By comparing these figures, one realizes that the British journal of <u>Public Administration</u> is more concerned with what is going on in Britain than the American <u>Public Administration Review</u> is about the United States. Besides, there are more comparative articles in <u>Public Administration</u> than in <u>Public Administration Review</u>. On the other hand, PAR has more articles dealing with general issues than PA.

Figure 8 illustrates the place orientation of the articles of PAR and PA.

Fig. 8. Place orientation of the articles of PAR and PA in the period between 1955 and 1975.





II- Authorship

In this part of our investigation, authors'personal characteristics are studied from four different aspects: Age, education, vocation, and nationality. This analysis covers only those authors whose name have been found in the biographical dictionaries and reference books. In each case the percentage of the sample will be mentioned.

1- Age Comparison:

This part includes 52.3 per cent of the authors of PAR and 39.1 per cent of the authors of PA.

Four categories have been selected for age comparison:

- a) Those authors whose age is between 30 and 40.
- b) Those authors whose age is between 41 and 50.
- c) Those authors whose age is between 51 and 60.
- d) Authors who are over 61 years old.

Table 11 classifies the authors of PAR and PA according to their age.

TABLE 11

AGE OF THE AUTHORS OF PAR AND PA
IN THE PERIOD BETWEEN 1955 AND
1975

Journal	30-40	41-50	51-60	61-Over	Total	
PAR	25	77	104	68	274	
PA	2	14	38	81	135	
Total	27	91	142	149	409	

B) IN PERCENTAGES

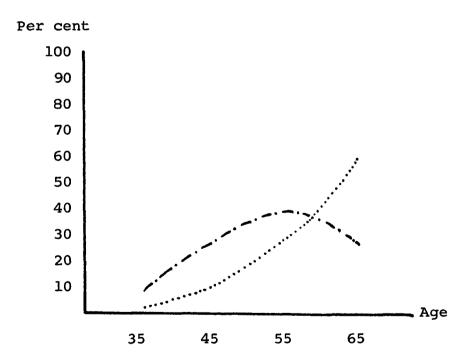
Journal	30-40	41-50	51-60	61-0ver	Total	
PAR	9.1	24.4	37.8	28.7	100	
PA	1.4	10.3	28.1	60.2	100	

As Table 11 suggests, among the authors of PAR, 9.1 per cent are aged between 30 and 40. About 22.4 per cent are between 41 and 50, and 37.8 per cent are between 51 and 60 years old. There are 28.7 per cent of authors who are over 61 years old.

Of 135 authors of PA, 1.4 per cent are less than 40 years old, 10.3 per cent are between 41 and 50, and 28.1 per cent are aged between 51 and 60. Up to 60.2 per cent of the authors of PA are over 61 years old. As Figure 9 shows, the authors of PA have been older than the authors of PAR in the last twenty years.

Fig. 9. Age of the authors of PAR and PA in the period between 1955 and 1975.

PAR ----



2- Age and Type of Article:

In order to find the relationship between the age of the authors of PAR and PA with the kinds of articles they write, a cross-tabulation has been established (See Table 12). The highest number of the theoretical articles which is about 40.9 per cent, as is shown in Table 12, have been written by the authors whose ages are between 51 and 60. According to the data cited in Table 12, as the authors get older, they tend to write more on theoretical subjects, but this tendency drops again among those who are over 61 years old. This is also similar for the articles which are a combination of theory and practice.

PA authors, according to the figures mentioned in this Table, tend to publish more frequently as they get older. This is the case whether they write in theory or empirical subject matters or a combination of both.

Here again as in the case of the sociological journals, there is not any exact relationship between the age of the authors and the type of articles they write.

3- Education of the Authors:

This part of survey includes 54.1 per cent of the authors of PAR and 49.6 per cent of the authors of PA.

Three categories are established for presenting the educational background of the authors of PAR and PA:

a) Those authors who have a Bachelor's degree or less.

THE PERIOD BETWEEN 1955 AND 1975 CROSS-TABULATION OF THE AGE OF AUTHOR AND TYPE OF ARTICLE OF PAR AND PA IN

TABLE 12

A) IN REA	A) IN REAL NUMBERS					
		PAR			PA	
Age	Theory	Empirical	Both	Theory	Empirical	Both
30-40	13	ı	12	ı	ŧ	2
41-50	44	ı	34	2	Н	2
51-60	68	t	37	10	2	26
61-0ver	41	i	32	28	ω	52
Total	166	1	115	40	ത	89
					,	
B) IN PERCENTAGES	CENTAGES				,	
B) IN PER	CENTAGES	PAR			PA	
B) IN PER	CENTAGES	PAR Empirical	Both	Theory	PA Empirical	Bot
B) IN PER Age 30-40	Theory	PAR Empirical	Both 10.4	Theory	PA Empirical	Bot.
B) IN PER Age 30-40 41-50	CENTAGES Theory 7.6 26.5	PAR Empirical	Both 10.4 29.5	Theory -	PA Empirical - 16.6	Bot. 2.
B) IN PER Age 30-40 41-50 51-60	Theory 7.6 26.5 40.9	PAR Empirical	Both 10.4 29.5 32.1	Theory - 5	PA Empirical - 16.6 33.3	Bot: 10.
B) IN PER Age 30-40 41-50 51-60 61-0ver	Theory 7.6 26.5 40.9	PAR Empirical	Both 10.4 29.5 32.1	Theory	PA Empirical - 16.6 33.3 50.1	Both 2.2 10.1 29.2

- b) Those authors who have a Master's degree.
- c) Those authors who have a Ph.D. or other doctoral degrees.

Table 13 presents the academic educational background of the authors of ${\tt PAR}$ and ${\tt PA}$ for the period between 1955 and 1975.

TABLE 13

ACADEMIC EDUCATION OF THE AUTHORS OF PAR AND PA IN THE PERIOD BETWEEN 1955

AND 1975

Journal	BA Or Less	MA	PhD	Total
PAR	3	16	254	273
PA	55	39	90	184
Total	58	55	344	457

B) IN PERCENTAGES

Journal	BA or Less	MA	PhD	Total	
PAR	1.9	5.8	92.3	100	
PA	29.8	21.1	49.1	100	

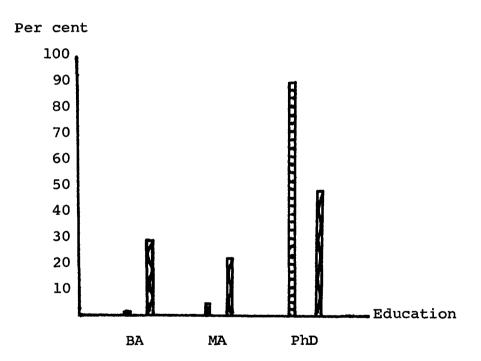
Data cited in Table 13 indicate that the authors of PAR are more educated academically than the authors of PA. Only 1.9 per cent of the authors of PAR have a Bachelor degree. Some 5.8 per cent have a Master's degree, and 92.3 per cent have either a Ph.D. or other doctoral degrees.

Among the authors of PA, 29.8 per cent have a Bachelor's degree or less, while 21.1 per cent have a Master's degree, and 49.1 per cent have a Ph.D. or other doctoral degrees.

Figure 10 illustrates the difference between the educational background of the authors of PAR and PA in the last twenty years.

Fig. 10. Academic education of the authors of PAR and PA in the period between 1955 and 1975.

PAR PA



4- Vocation of Authors:

This part of investigation covers 94.2 per cent of the authors of PAR and 84.09 per cent of the authors of PA.

Three categories are determined for this classification:

- a) Academician.
- b) Practitioner.
- c) Both.

According to Table 14, of 494 authors in PAR included in this part of research, 64.5 per cent work as academicians, 27.9 per cent of them work in organizations and agencies as practitioners, and 7.6 per cent do both.

Among the 312 authors of PA, 46.1 per cent are working as university professors or college teachers, 40.3 per cent are practitioners and the rest, which is 13.6 per cent, are doing both jobs.

Figure 11 illustrates the vocation of the authors of PAR and PA for the last twenty years.

TABLE 14

VOCATION OF THE AUTHORS OF PAR

AND PA IN THE PERIOD BETWEEN

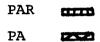
1955 AND 1975

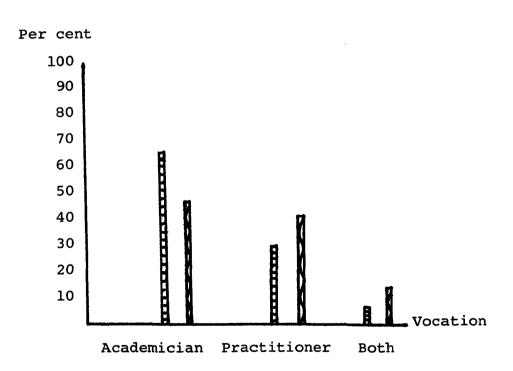
Journal	Academician	Practitioner	Both	Total
PAR	319	138	37	494
PA	144	126	42	312
Total	463	264	79	806

B) IN PERCENTAGES

Journal	Academician	Practitioner	Both	Total
PAR	64.5	27.9	7.6	100
PA	46.1	40.3	13.6	100

Fig. 11. Vocation of the authors of PAR and PA in the period between 1955 and 1975.





As Figure 11 indicates, in both countries academicians contribute more than practitioners or it may be that it is easier for them to have their articles published. Another reason may be that academicians be more strongly motivated to publish.

Among the two jurnals, British practitioners are more likely to get their articles published in PA than are American practitioners in PAR. This fact suggests that there is more balance between the authors of PA with different vocational background than in PAR.

5- Vocation and Type of Article:

In order to find the relationship between the vocation of the authors of PAR and PA with the type of articles they write, a cross-tabulation is established (See Table 15).

TABLE 15

THE PERIOD BETWEEN 1955 AND 1975 CROSS-TABULATION OF THE VOCATION OF AUTHOR AND TYPE OF ARTICLE FOR PAR AND PA IN

	PAR				PA		
Vocation Theory	Empirical	Both	Total	Theory	Empirical	Both	Total
Academician 186	1	132	318	40	2	137	179
Practitioner 72	ı	65	137	42	6	84	132
Both 30	ŀ	œ	38	16	4	23	43
B) IN PERCENTAGES							
	PAR				PA		
Vocation Theory	Empirical	Both	Total	Theory	Empirical	Both	Total
Academician 58.4	ı	41.6	100	22.3	1.1	76.6	100
Practitioner 51.8	ţ	48.2	100	31.8	4.5	63.7	100
Both 78.9	ı	21.1	100	37.2	9.3	53.5	100

Table 15 indicates that the academicians in PAR appear to be inclined to write about theoretical subjects. This with a slight difference in the number, is also the same for the practitioners. The third line of Table 15 differs significantly with the first two. Most of the authors who are working both as academician and practitioner prefer to write more on theoretical subject matters than actually doing research and in empirical studies. By looking at the data about the PA authors, we find a harmony among the three categories. Both academicians and practitioners are more interested in writing articles which are a combination of theory and empirical study. This includes also those who are both academician and practitioner.

By comparing these figures one might conclude that PA authors, whether they are academician or practitioner, are more likely to be interested in empirical studies than the authors of PAR. Of course these data include only those articles which get to pass through an editorial screening and get published. So this interpretation should not be generalized.

6- Nationality of Authors:

This section presents data about 52.5 per cent of the authors of PAR and 37.4 per cent of the authors of PA.

Three categories have been established for classification of the authors of PAR and PA according to their

nationalities:

- a) American authors.
- b) European authors.
- c) Authors with other nationalities.

Table 16 shows the frequency of the authors in these three categories.

TABLE 16

NATIONALITY OF THE AUTHORS OF PAR
AND PA IN THE PERIOD BETWEEN 1955
AND 1975

A) IN REAL NUMBERS

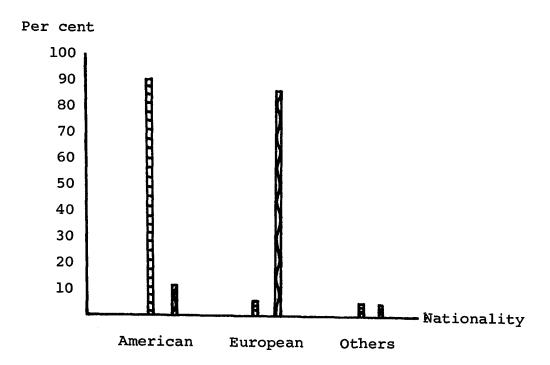
Journal	American	European	Others	Total
PAR	252	15	8	275
PA	18	117	4	139
Total	270	132	12	414

B) IN PERCENTAGES

Journal	American	European	Others	Total
PAR	91.6	5.4	3	100
PA	12.9	84.1	3	100

Fig. 12. Nationalities of the authors of PAR and PA in the period between 1955 and 1975.

PAR TIME



Of 275 authors in PAR, 252 authors are American, 15 are European and only 8 authors (3 per cent) are from other countries. Out of 139 authors in PA, 18 are from the United States (12.9 per cent), 117 have British nationality, and only 4 of them (3 per cent) have other nationalities.

Figure 12 illustrates that the authors from non-Western countries rarely get articles published in the American PAR and the British PA. Both sociological and administrative journals share an identical deficiency in this regard.

Summary and Conclusion:

In this chapter two journals, PAR and PA, have been studied from two different aspects: Articles and authorship. Comparing the data about these journals, we found that the American PAR places greater emphasis on theory than PA, and PA is more oriented toward the practical and empirical studies than PAR is. Another finding was that PA is more British oriented than PAR is American.

In the authorship survey, our data show that the authors in PAR have been younger and more academically educated than the PA's authors. The vocational background of the authors were compared. The result shows that in Britain there is more chance for practitioners to get their articles published. In order to find some kind of relationship between the type of article that an author writes with his age and vocation, a cross-tabulation was established. This table did not prove any special relationship.

Another element of comparison was the author's nationality. Data cited earlier suggest that the non-Western authors are not presenting their points of view in either PAR or PA as often as they should. Here again the administrative journals have the same deficiency as the sociological ones. Some effort in the part of editors might be indicated in order to fill this gap.

CHAPTER V

COMPARING THE CONTRIBUTION OF THE
SOCIOLOGICAL AND ADMINISTRATIVE JOURNALS
TO THE STUDY OF PUBLIC ADMINISTRATION

This chapter is going to compare four journals, two sociological and two administrative, American Sociological Review, British Journal of Sociology, and Public Administration Review, Public Administration. In other words Chapter V combines data from chapters III and IV. There is an effort here to determine what emphases identify sociological and administrative journals article, what trends are found in each journal, and who tends to get published in each of them.

Our usual order is followed in this chapter. First, articles are compared and then authors. This survey includes 1050 articles.

I- Articles

Articles have been compared from two different aspects: Type of article and its place orientation.

1- Type of Article:

With respect to the type of articles to which our four journals have paid attention, theoretical articles are in common concern. Among our four journals, PAR has dealt with theory significantly and the rest are almost in similar theme.

According to Table 17, the major observable source of disparity among these journals lies in the sphere of the empirical studies. While a considerable amount of the articles in the sociological journals deal with the empirical studies, there are only very few empirical articles in the administrative journals. This has been compensated in the third category, where the administrative journals pay more attention to the articles which are concerned with both theory and empirical studies.

Figure 13 illustrates the types of articles of our four journals in the period between 1955 and 1975.

TABLE 17

TYPE OF ARTICLES OF FOUR JOURNALS IN THE PERIOD BETWEEN 1955 AND 1975

A) IN REAL NUMBERS

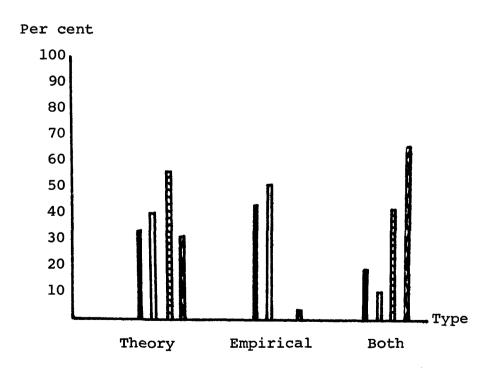
Theory	Empirical	Both	Total
37	55	26	118
14	19	5	38
297	-	226	523
112	18	241	371
460	92	498	1050
	37 14 297 112	37 55 14 19 297 - 112 18	37 55 26 14 19 5 297 - 226 112 18 241

B) IN PERCENTAGES

Journal	Theory	Empirical	BOth	Total
ASR	31.3	46.6	22.1	100
BJS	36.8	50	13.2	100
PAR	56.7	-	43.3	100
PA	30.2	4.8	65	100

Fig. 13. Types of articles of four journals in the period between 1955 and 1975.

ASR
BJS
PAR
PA



2- Place Orientation:

For the two decades between 1955 and 1975, the place orientation of the articles of the four journals subject to this investigation are as follows:

The American journal's concern is primarily with the American society. This is significant in both sociological and administrative journals. This has been also the case in the British journals. However, the administrative journals in Britain are more British oriented than the sociological ones.

If one takes a look at the number of comparative articles in these four journals, he will be immediately impressed by the lack of necessary comparative studies in both categories, sociological and administrative journals. Table 18 classifies our four journals according to the place orientation of their articles.

TABLE 18

PLACE ORIENTATION OF THE ARTICLES OF
FOUR JOURNALS IN THE PERIOD BETWEEN
1955 AND 1975

Journal	American	British	Others	General	Total
ASR	69	_	8	41	118
BJS	2	15	4	17	38
PAR	254	4	23	242	523
PA	13	213	72	73	371
Total	338	232	107	373	1050

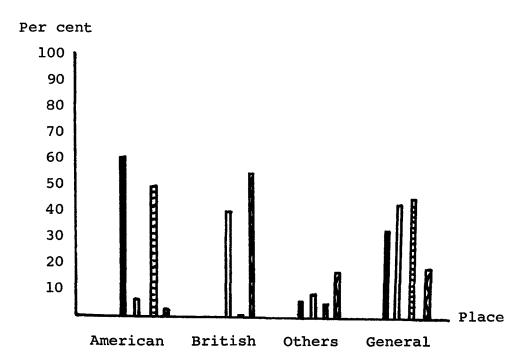
B) IN PERCENTAGES

A) IN REAL NUMBERS

American	British	Others	General	Total
58.4	-	6.5	35.1	100
5.2	39.4	10.5	44.9	100
48.5	0.7	4.5	46.3	100
3.5	57.4	19	20.1	100
	58.4 5.2 48.5	58.4 - 5.2 39.4 48.5 0.7	58.4 - 6.5 5.2 39.4 10.5 48.5 0.7 4.5	58.4 - 6.5 35.1 5.2 39.4 10.5 44.9 48.5 0.7 4.5 46.3

Fig. 14. Place orientation of the articles of four journals in the period between 1955 and 1975.

ASR
BJS
PAR
PA



II- Authorship

In this part of the survey an attempt is made to compare the sociologists and administrators who have contributed to the journals included in this review in the last twenty years. Comparison is made from four aspects: Age, education, vocation, and nationality.

1- Age Comparison:

Given the same category as in the former chapters, comparing the author's ages shows that the contributors to the sociological journals have been generally younger in the last two decades. Looking from another angle, comparing the American and British authors together, as data cited in Table 19 show, the Americans are generally younger than the British authors. Although it is risky to propose any reason for this, in the limited framework of this research, this might be interpreted as more possibilities for younger authors in the American society. These figures indicate that the British journals favor the senior contributors system more than the American journals do.

Figure 15 illustrates the age of the authors of our journals.

TABLE 19

AGE OF THE AUTHORS OF FOUR JOURNALS

IN THE PERIOD BETWEEN 1955 AND 1975

A) IN REAL NUMBERS

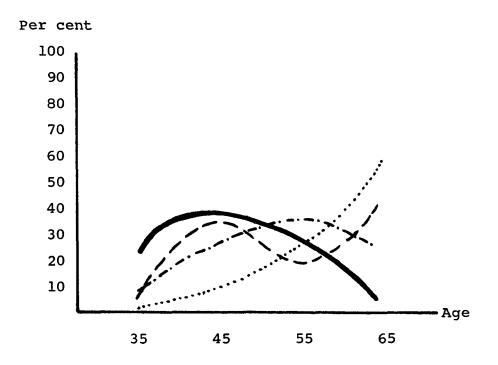
Journal	30-40	41-50	51-60	61-Over	Total
ASR	22	36	31	1	90
BJS	1	5	3	6	15
PAR	25	77	104	68	274
PA	2	14	38	81	135
Total	50	132	176	156	514

B) IN PERCENTAGES

Journal	30-40	41-50	51-60	61-Over	Total
ASR	24.4	40	34.4	1.2	100
BJS	ű . 6	33.3	20	40.1	100
PAR	9.1	24.4	37.8	28.7	100
PA	1.4	10.3	28.1	60.2	100

Fig. 15. Age of the authors of four journals in the period between 1955 and 1975.

ASR — BJS --- PAR ---- PA



2- Education:

Data about the educational background of the authors in the former chapters are combined in Table 20. A superficial analysis of Table 20 reveals that the academic education of the contributors to the sociological and administrative journals are almost at the same level. However, there is a slight difference in the number of those who have obtained a Ph.D. or other doctoral degrees, in favor of the sociological journals.

Figure 16 shows the education of the authors of our four journals for the period between 1955 and 1975.

TABLE 20

EDUCATION OF THE AUTHORS OF FOUR

JOURNALS IN THE PERIOD BETWEEN

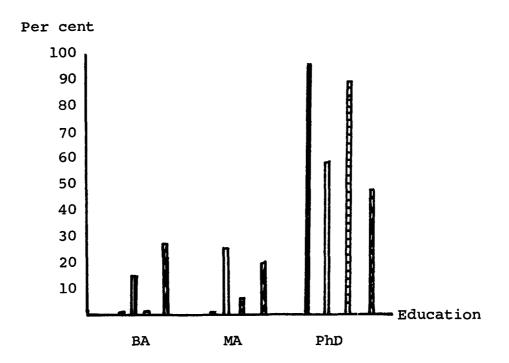
1955 AND 1975

A) IN REA	L NUMBER	S
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Journal	BA or Less	MA	PhD	Total		
ASR	1	1	89	91		
BJS	3	5	11	19		
PAR	3	16	254	273		
PA	55	39	90	184		
Total	62	61	444	565		
B) IN	B) IN PERCENTAGES					
Journal	BA or Less	MA	PhD	Total		
ASR	1.09	1.09	97.82	100		
BJS	15.7	26.3	58	100		
PAR	1.9	5.8	92.3	100		
PA	29.8	21.1	49.1	100		

Fig. 16. Education of the authors of four journals in the period between 1955 and 1975.

ASR
BJS
PAR
PA



3- Vocation:

In this part the vocational background of the authors who get published in the sociological and administrative journals are being compared. Vocations of the contributors are classified in three categories: Academician, practitioner, and both.

According to Table 21, among those who contribute to ASR and BJS on one side and PAR and PA on the other, there are more academicians writing in sociological journals. On the other hand, practitioners get more published in the administrative journals than in the sociological ones. This is because of the nature of the job of each category. Sociologists write usually about general issues from a more scientific point of view. Administrators deal more with the actual cases, and the everyday problems which occurs to them is very much worthwhile to write about. So, one reason for the number of practitioners writing in the administrative journals exceeding the number in sociological journals is that for writing about administration technology, practitioners are supposedly more qualified and contribute more.

Figure 17 illustrates the vocation of authors in the period between 1955 and 1975.

TABLE 21

VOCATION OF THE AUTHORS OF FOUR

JOURNALS IN THE PERIOD BETWEEN

1955 AND 1975

A) :	IN	REAL	NUMBERS
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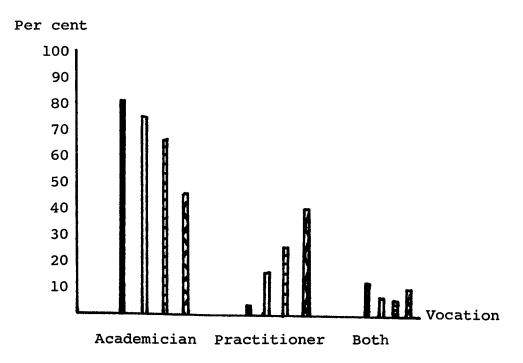
Journa	l Academician	Practitioner	Both	Total	
ASR	74	3	14	91	
BJS	17	4	2	23	
PAR	319	138	37	494	
PA	144	126	42	312	
Total	554	271	95	920	

B) IN PERCENTAGES

Journal	Academician	Practitioner	Both	Total
ASR	81.3	3	15.7	100
вјѕ	73.9	17.3	8.8	100
PAR	64.5	27.9	7.6	100
PA	46.1	40.3	13.6	100

Fig. 17. Vocation of the authors of four journals in the period between 1955 and 1975.

ASR BJS SPAR PAR



4- Nationality:

The remaining aspect of authorship comparison is the one which deals with author's nationality. As in the earlier chapters, three categories are determined for classification of authors according to their nationalities: American, European, and other countries.

Surprisingly enough, Table 22 reveals that both sociological and administrative journals are devoted almost exclusively to either American or European authors. No one of the journal has much to say about administration in non-Western countries. This shows that a very important perception of the study of public administration from the third world countries is not calculated, which in turn indicates the very limited contextual framework of the present knowledge about public administration. (See Figure 18)

TABLE 22

NATIONALITY OF AUTHORS OF FOUR JOURNALS
IN THE PERIOD BETWEEN 1955 AND 1975
A) IN REAL NUMBERS

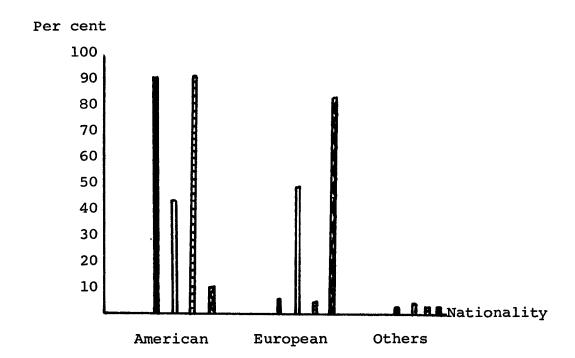
Journal	American	European	Others	Total
ASR	83	6	2	91
BJS	11	12	1	24
PAR	252	15	8	275
PA	18	117	4	139
Total	364	150	15	529

B) IN PERCENTAGES

Journal	American	European	Others	Total
ASR	91	6	3	100
BJS	45.8	50	4.2	100
PAR	91.6	5.4	3	100
PA	12.9	84.1	3	100

Fig. 18. Nationality of the authors of four journals in the period between 1955 and 1975.

ASR
BJS
PAR
PA



Summary and Conclusion:

Throughout this chapter, four journals, two sociological and two administrative ones have been compared with each other. The arithmetic analysis in this chapter is drawn from American Sociological Review, British Journal of Sociology, Public Administration Review, and, Public Administration. Data cited earlier indicate that among the two groups, the sociological journals have paid more attention to empirical studies. On the other hand the administrative journals, in total, had more theoretical studies than the other group.

In both groups, the American journals are primarily American referred and the British journals are mostly related to the British society. There is not enough attention paid to the situation of the countries other than United States and United Kingdom in either group.

comparing who gets more published in these journals, it was found that the contributors to the sociological journals have been generally younger and more educated than the other group. Considering the vocation of the authors, practitioners have more chance to get their articles published in the administrative journals rather than in the sociological ones. This might be because of the difference in the nature of the tasks of each group.

The common deficiency of these four journals is that none of them cover enough materials about the countries other than their own. There are not enough articles either about other countries or from the authors with other nationalities in these journals. For improving this problem some changes in the editorial policies of all these journals seem to be very necessary.

CHAPTER VI CONCLUSION

The initial thrust of this study was to present the contributions of sociological thought to the development of public administration.

Secondly, this study was to point out many of the differences and similarities between four sociological and administrative journals during a twenty years period, starting at 1955 and ending at 1975.

Finally, it was to consider the relevance of the publications in these four journals to the particular circumstances of the Iranian society.

Our study reveals that sociologists in the last two decades have contributed significantly to the study of public administration. This was evident in the frequent writings of the sociologists in our two sociological journals, American Sociological Review, and the British Journal of Sociology, about the organizational and administrative affairs.

For the second purpose, data cited earlier support the idea that our four journals share an important characteristic in their lack of consideration of non-Western countries. There is not enough attention paid to the situation of the countries other than United

States and the United Kingdom in any of our journals. In the last twenty years there is not even one article about Iran, her situation and her special problems. Those cultural values and characteristics that have contributed to the Iranian bureaucracy have not received any consideration. None of the journals included in this survey have had articles concerning any particular problem of the Iranian administrative system. However, some of the findings of their articles might be applicable in Iran, specially those articles which have dealt with general subject matters might have some relevance.

In summary, throughout this analysis, it was found that both articles related to the countries of the third world and the authors from those countries have been almost totally ignored. Our four journals are very much West-oriented rather than being a comprehensive representative of the whole world. This differs completely with what some of them had established as their prime goal. For example, the aim of the <u>Public Administration Review</u>, as they express it, is to publish material representative of all interests and opinions across the broad spectrum of public administration. As we have seen, according to our data, what PAR has done in the last twenty years is far from its determined aim. This is also the case for Public

Administration. Although they state their objects as advancing the study of public administration and promoting the exchange of information and ideas on all aspects of the subject, they have not tried to cover "all aspects of the subject," and they are far behind in this road.

What this study suggests is an immediate effort on the part of editors of our journals to bridge this gap and to expand the limited framework of their coverage. This, for sure, makes our journals more helpful and more interesting.



APPENDIX I

LIST OF THE ARTICLES OF THE AMERICAN SOCIOLOGICAL REVIEW RELATED TO THE STUDY OF PUBLIC ADMINISTRATION IN THE PERIOD BETWEEN 1955 AND 1975

- 1. Sheldon Messinger, "Organizational transformation," 1955, pp. 3-10.
- 2. Frederic W. Terrien and Donald L. Mills, "The effect of changing size upon the internal structure of organization," 1955, pp. 11-13.
- 3. John Tsouderos, "Organizational change in terms of a series of selected variables," 1955, pp. 206-210.
- 4. Robert S. Weiss and Eugene Jacobson, "A method for the analysis of the structure of complex organization," 1955, pp. 661-668.
- 5. Morgan Brown, "The status of jobs and occupations as evaluated by an urban Negro sample," 1955, pp. 561-566.
- 6. Stanely A. Hetzler, "Variations in role playing patterns among different echelons of bureaucratic leaders," 1955, pp. 700-706.
- 7. Henry A. Landsberger, "Interaction process analysis of professional behavior: A study of labour-mediators in twelve labor-management disputes," 1955, pp. 566-575.

- 8. Nancy C. Morse and Robert Weiss, "The function and meaning of work and the job," 1955, pp. 191-198.
- 9. Albert J. Reiss Jr., "Occupational mobility of professional workers," 1955, pp. 693-700.
- 10. Melvin M. Tumin, "Rewards and task-orientation," 1955, pp. 419-423.
- 11. Bernard Barner, "Structural-functional analysis," 1956, pp. 129-135.
- 12. Burton R. Clark, "Organizational adaptation and precarious values: A case study," 1956, pp. 327-336.
- 13. LaMar T. Empey, "Social class and occupational aspiration: A comparison of absolute and relative measurement," 1956, pp. 703-709.
- 14. Leonard Reissman, "Life careers, power and the professions: The retired army general," 1956, pp. 215-221.
- 15. Peter M. Blau, "Occupational bias and mobility," 1957, pp. 392-399.
- 16. Irwin Goffman, "Status consistency and preference for change in power distribution," 1957, pp. 275-281.
- 17. J.W. Goode, "Communiti within community: The professions," 1957, pp. 194-200.
- 18. Charles H. Coates, "Executive and supervisors: Contrasting self-conceptions and conceptions of each other," 1957, pp. 217-220.
- 19. Melvin Tumin and Arnold Feldman, "Theory and measurement of occupational mobility," 1957, pp. 281-288.

- 20. Basil Georgopolus and Arnold Tannenbaum, "A study of organizational effectiveness," 1957, pp. 534-540.
- 21. James Thompson and William Mc Ewev, "Organizational goals and environment: Goal setting as an interaction process," 1958, pp. 23-31.
- 22. Stanely Udy Jr., "Bureaucratic elements in organizations," 1958, pp. 415-418.
- 23. Melvin Seeman, "Social mobility and administrative behavior," 1958, pp. 633-642.
- 24. Robert E. Coser, "Authority and decision-making in a hospital: A comparative analysis," 1958, pp. 56-63.
- 25. S.S. Retting and others, "Status overestimation, objective status, and job satisfaction among professions," 1958, pp. 75-81.
- 26. Martimer Sullivan, "Participant observation as employed in the study of a military training program," 1958, pp. 660-667.
- 27. H.D. Feld, "Information and authority: The structure of military organization," 1959, pp. 15-22.
- 28. Edwin J. Thomas, "Role conception and organizational size," 1959, pp. 30-37.
- 29. Wayne C. Gordon and Nicholas Babchuk, "A typology of voluntary organizations," 1959, pp. 22-29.
- 30. Stanely H. Udy Jr., "Bureaucracy and rationality in Weber's organization theory," 1959, pp. 791-795.

- 31. Anthony Wallace and Harold A. Rashkis, "The relation of staff consensus to patient disturbance on mental hospital wards," 1959, pp. 829-835.
- 32. Cancian Francesca, "Functional analysis of change," 1960, pp. 818-827.
- 33. Wilson Record, "Some reflection on bureaucratic trends in sociological research," 1960, pp. 411-414.
- 34. Theodore Anderson and S. Warkov, "Organizational size and functional complexity: A study of administration in hospitals," 1961, pp. 23-28.
- 35. William M. Evan, "Organization man and due process of law," 1961, pp. 540-547.
- 36. Robert M. Marsh, "Formal organization and promotion in a pre-industrial society," 1961, pp. 547-556.
- 37. Charles Perrow, "The analysis of goals in complex organizations," 1961, pp. 854-866.
- 38. W. Evan and Morris Zelditch Jr., "A laboratory experiment on bureaucratic authority," 1961, pp. 883-893.
- 39. Charles E. Bidwell, "The young professional in the army: A study of occupational identity," 1961, pp. 360-372.
- 40. Homer C. Cooper, "Perception of subgroup power and intensity of affiliation with a large organization," 1961, pp. 272-274.
 - 41. Murray Melbin, "Organization practice and

individual behaviour, absentism among psychiatric aides," 1961, pp. 14-23.

- 42. Robert Perrucci, "The significance of intraoccupational mobility," 1961, pp. 874-883.
- 43. Mildred Weil, "An analysis of the factors influencing married women's actual or planned work participation," 1961, pp. 91-96.
- 44. Richard L. Simpson and William H. Gulley, "Goals, environmental pressures, and organizational characteristics," 1962, pp. 344-351.
- 45. William H. Form, "Social reference basis of job satisfaction, the case of manual workers," 1962, pp. 228-237.
- 46. Louis Kriesberg, "The base of occupational prestige: The case of dentists," 1962, pp. 238-244.
- 47. Leo Meltzer, "Organizational structure and performance and job satisfaction of physiologists," 1962, pp. 351-362.
- 48. William Evan, "Peer-group interaction and organizational socialization: A study of employee turn-over," 1963, pp. 436-440.
- 49. Norval D. Glenn, "Occupational benefits to Whites from the subordination of Negroes," 1963, pp. 443-448.
- 50. Joseph R. Gusfield, "The meanings of occupational prestige: Recommendation of the NORC scale," 1963, pp. 265-271.

- 51. Jack Ladinsky, "Careers of lawyers, law practice, and legal institutions," 1963, pp. 47-54.
- 52. S.N. Eisenstadt, "Institutionalization and change," 1964, pp. 235-247.
- 53. Arthur G. Neal, "Organizations and power-lessness: A test of the mediation hypothesis," 1964, pp. 216-226.
- 54. Peter Blau, "The flow of occupational supply and recruitment," 1965, pp. 475-490.
- 55. Edward Shils, "Charisma, order, and status, 1965, pp. 199-213.
- 56. Louis Zurcher, and others, "Value orientation, role conflict, and alienation from work: A crosscultural study," 1965, pp. 539-548.
- 57. Amitai Etzioni, "Dual leadership in complex organizations," 1965, pp. 688-698.
- 58. Jack P. Gibbs and Harley L. Browning, "The division of labor, technology and the organization of production in 12 countries," 1966, pp. 81-92.
- 59. P. Blau and others, "The structure of small bureaucracies," 1966, pp. 179-191.
- 60. Joseph Julian, "Patterns and communication blocks in complex organizations," 1966, pp. 382-389.
- 61. Jerald Hage, "Organizational alienation: A comparative analysis," 1966, pp. 197-507.
- 62. Mark Lefton and William Rosengren, "Organizations and clients: Lateral and longitudinal dimensions,"

1966, pp. 802-810.

- 63. Hans-Dieter Evers, "The formation of a social class structure: Urbanization, bureaucratization and social mobility in Thailand," 1966, pp. 480-488.
- 64. Philip M. Marcus, "Union conventions and executive boards: A formal analysis of organizational structure," 1966, pp. 61-70.
- 65. Morris Friedell, "Organizations as semilattices," 1967, pp. 46-54.
- 66. Richard Hall, "Organizational size, complexity, and formalization," 1967, pp. 903-912.
- 67. Gearge Miller, "Professionals in bureaucracy, alienation among industrial scientists and engineers," 1967, pp. 755-768.
- 68. Charles Perrow, "A framework for the comparative analysis of organizations," 1967, pp. 194-208.
- 69. H.M. Blalock Jr., "Status inconsistency, social mobility, status integration and structural effects," 1968, pp. 790-
- 70. Ephrain Yuchtman, "A system resource appraach to organizational effectiveness," 1967, pp. 891-903.
- 71. Ronald L. Akers, "Differential organization of health professions," 1968, pp. 104-121.
- 72. Rodolfo Alvarez, "Informal reactions to deviance in simulated work organizations: A laboratory experiment," 1968, pp. 895-912.

- 73. Terry N. Clark, "Community structure, decision-making, budget expenditures, and urban renewal in 51 American communities," 1968, pp. 576-593.
- 74. Marshall M. Meyer, "Expertness and the span of control," 1968, pp. 944-951.
- 75. Richard H. Hall, "Professionalization and bureaucratization," 1968, pp. 92-104.
- 76. Edward Harvey, "Technology and the structures of organizations," 1968, pp. 247-259.
- 77. Robert R. Alford and Harry M. Scoble, "Community leadership, education, and political behaviour," 1968, pp. 259-272.
- 78. Micheal Aiken and Jerald Hage, "Organizational interdependence and intra-organizational structure," 1968, pp. 912-930.
- 79. Donald I. Warren, "power, visibility, and conformity in formal organizations," 1968, pp. 951-968.
- 80. Thomas Drabek and Eugene Haas, "Laboratory simulation of organizational stress," 1969, pp. 223-238.
- 81. George Brager, "Commitment and conflict in a normative organization," 1969, pp. 482-491.
- 82. Leonard Broom and F. Lancaster Jones, "Career mobility in 3 societies, Australia, Italy, and the U.S.," 1969, pp. 650-658.
- 83. Leon Mayhew, "The social organization of legal contacts," 1969, pp. 309-318.
 - 84. Micheal Fullan, "Industrial technology and

worker integration in the organization," 1970, pp. 1028-1039.

- 85. Gerald Marwell and Jerald Hage, "The organization of role-relationships: A systematic description," 1970, pp. 884-900.
- 86. Robert Perrucci, "Leaders and ruling elites: The interorganizational bases of community power," 1970, pp. 1040-1057.
- 87. Herman Turk, "Interorganizational networks in urban society: Initial perspectives and comparative research," 1970, pp. 1-19.
- 88. John Craig and Edward Gross, "The forum theory of organizational democracy: Structural guarantees as time-related variables," 1970, pp. 19-33.
- 89. Peter Blau, "A formal theory of differentiation in organizations," 1970, pp. 201-218.
- 90. James A. Davis, "Clustering and hierarchy in interpersonal relations," 1970, pp. 843-851.
- 91. John D. Brewer, "Flow of communications, experts qualifications and organizational authority structures," 1971, pp. 475-484.
- 92. Brenda Danet, "The language of persuation in bureaucracy: Modern and traditional appeals to the Isreal custom authorities," 1971, pp. 847-859.
- 93. Edward Holdaway, "Organizational structure and communications administrative ratios and organiza-

- tion size: A longitudinal examination," 1971, pp. 278-286.
- 94. Melvin Kohn, "Bureaucratic man: A portrait and an interpretation," 1971, pp. 491-474.
- 95. George A. Kourvetaris, "Professional self-images and political perspectives in the Greek military," 1971, pp. 1043-1057.
- 96. Kenneth Mc Neil, "The regeneration of social organizations," 1971, pp. 624-637.
- 97. Clark Mc Phail, "Civil disorder participation: A critical examiniation of recent research," 1971, pp. 1058-1073.
- 98. Stanely S. Robin and others, "Patterns of female intergenerational occupational mobility: A comparison with male patterns of intergenerational occupational mobility," 1971, pp. 1033-1042.
- 99. Guy E. Swanson, "An organizational analysis of collectivities," 1971, pp. 607-624.
- 100. Yeheskel Hasenfeld, "People processing organizations: An exchange approach," 1972, pp. 256-263.
- 101. Gerry E. Hendershot, "Size and growth as determinants of administrative-production ratios in organizations," 1972, pp. 149-153.
- 102. Ronald Corwin, "Strategies for organizational innovations," 1972, pp. 441-454.
- 103. Theodore D. Kemper, "The division of labor: A post-Durkheimian analytical view," 1972, pp. 739-753.
 - 104. Stanely Lieberson, "Leadership and organiza-

tional performance: A study of large corporations," 1972, pp. 117-130.

- 105. Bruce H. Mayhew, "System size and structural differentiation in formal organizations: A baseline generator for two major theoretical propositions," 1972, pp. 629-633.
- 106. Marshal W. Meyer, "Size and the structure of organizations, a causal analysis," 1972, pp. 434-440.
- 107. Martin King Whyte, "Bureaucracy and mobilization in China: The Maoist critique," 1973, pp. 149-163.
- 108. Robert E. Cole, "Functional alternatives and economic development: An empirical example of permanent employment in Japan," 1973, pp. 424-438.
- 109. John Henry Freeman, "Environment, technology and the administrative intensity of manufacting organizations," 1973, pp. 750-763.
- 110. Daniel R. Goldman, "Managerial mobility motivations and central life interests," 1973, pp. 119-126.
- 111. David A. Specht, "System size and structural differentiation in formal organizations: An alternative baseline generator," 1973, pp. 479-480.
- 112. Joseph Helfgot, "Professional reform organizations and the symbolic representation of the poor," 1974, pp. 475-491.
 - 113. Micheal Patrick Allen, "The structure of

- interorganizational elite cooptation," 1974, pp. 393-406.
- 114. Peter Blau, "Participation and leadership in small groups," 1974, pp. 832-843.
- 115. William Haga, "Professionalism and role making in a service organization," 1974, pp. 122-133.
- 116. John Seidler, "On using informants: A technique for collecting quantitative data and controlling measurement error in organizational analysis," 1974, pp. 816-831.
- 117. John Freeman and Micheal Hannan, "Growth and decline processes in organizations," 1975, pp. 215-228.
- 118. Shelby Stewman, "Two Markov models of open system occupational mobility," 1975, pp. 298-321.

APPENDIX II

LIST OF THE ARTICLES OF THE BRITISH JOURNAL OF SOCIOLOGY RELATED TO THE STUDY OF PUBLIC ADMINISTRATION IN THE PERIOD BETWEEN 1955 AND 1975

- 1. W.J.M. Mackenzie, "Pressure groups in British government," 1955, pp. 133-148.
- 2. Arnold S. Tannenbaum, "Mechanisms of control in local trade unions," 1956, pp. 306-313.
- 3. H. Th. Chabot, "Administration and sociology in Dutch Indonesia," 1956, pp. 253-258.
- 4. J.P. Martin, "Notes on the use of statistics in in social administration," 1957, pp. 208-223.
- 5. W. Baldamus, "A sociological theory of economic administration," 1957, pp. 256-262.
- John Goldthorpe, "Technical organization as a factor in supervisor-worker conflict," 1959, pp. 213-230.
- 7. Brian McCormick, "Managerial Unionism in Coal industry," 1960, pp. 356-369.
- 8. N. F. Dufty, "Occupational status, job satisfaction and levels of aspiration," 1960, pp. 348-355.
- 9. J. H. Smith, "Sociology and management studies," 1960, pp. 103-111.
 - 10. J. H. Smith, "Managers and married women wor-

kers," 1961, pp. 12-22.

- 11. T. H. Marshall, "Max Weber: An intellectual portrait by Bendix," 1961, pp. 184-188.
- 12. Marjorie McIntosh, "Report of the Royal Commission on local government in greater London," 1961, pp. 236-248.
- 13. Peter Collison, "Research note on career contingencies of English university teachers," 1962, pp. 286-293.
- 14. L. J. Sharpe, "Elected representatives in local government," 1962, pp. 189-209.
- 15. J. Lambiri, "Impact of industrial employment on the position of women in Greek Country Town," 1963, pp. 240-247.
- 16. E. Hopper, "Some effects of supervisory style: A sociological analysis," 1965, pp. 189-205.
- 17. John H. Goldthorpe, "Attitudes and behaviour of car assembly workers, a deviant case and a theoretical critique," 1966, pp. 227-244.
- 18. Julian M. MacGuire, "A function of the 'Set' in hospital controlled schemes of nurse training," 1968, pp. 271-283.
- 19. Edward Gross, "The definition of organizational goals," 1969, pp. 277-294.
- 20. Harry Cohen, "Bureaucratic flexibility:
 Some comments on Robert Merton's bureaucratic structure

and personality," 1970, pp. 390-399.

- 21. B.J. Palisi, "Some suggestions about the transitory-permanence dimension of organizations," 1970, pp. 200-206.
- 22. Roger G. Krohn, "Conflict and function: Some issues in bureaucratic theory," 1971, pp. 115-132.
- 23. Malcolm Warner, "Organizational context and control of policy in the television newsromm: A participant observation study," 1971, pp. 283-294.
- 24. Spencer Milhan, "Social control in organizations," 1972, pp. 406-421.
- 25. Paul K. Mackal, "Trends in British governmental bureaucratization and sub-bureaucratization," 1972, pp. 66-76.
- 26. Martin Albrow, "Weber on legitimate norms and authority: A comment on Martin E. Spencer's account," 1972, pp. 483-487.
- 27. M. Roshwald, "Older and over organization in America," 1973, pp. 30-42.
- 28. J. Purvis, "Schoolteaching as a professional career," 1973, pp. 43-57.
- 29. S. Hill, "Supervisory roles and the man in the middle: Dock Foreman," 1973, pp. 205-221.
- 30. M.E. Spencer, "Chairman what is?" 1973, pp. 341-354.
- 31. B. Pym, "Making of a successful pressure group," 1973, pp. 448-461.

- 32. Louis O. Jansen, "The growth, power structure and leadership functions in the hospital organization," 1973, pp. 490-505.
- 33. William C. Yales, "On the social organization of American sociology," 1974, pp. 150-161.
- 34. Eda P. Topliss, "Organizational change as illustrated by a case study of a geriatric hospital," 1974, pp. 356-366.
- 35. Nico Stehr, "Consensus and dissensus in occupational prestige," 1974, pp. 410-427.
- 36. William H. Form, "Automobile workers in four countries, the relevance of system participation for working-class movements," 1974, pp. 442-460.
- 37. Oscar Grusky, "Career patterns and the characteristics of British Naval officers," 1975, pp. 35-51.
- 38. Jerry Gaston, "Autonomy in the research role and participation in departmental decision-making," 1975, pp. 227-241.

APPENDIX III

LIST OF THE ARTICLES OF THE PUBLIC
ADMINISTRATION REVIEW RELATED TO THE
STUDY OF PUBLIC ADMINISTRATION IN
THE PERIOD BETWEEN 1955 AND 1975

- 1. Robert C. Wood, "Ethics in government as a problem in executive management," 1955, pp. 1-7.
- J.W. Lederle and F. Heady, "Institute of public administration, University of the Philippines," 1955.
 pp. 8-16.
- 3. L.A. Durish and R.E. Lowry, "State watershed policy and administration in Tennessee," 1955, pp. 17-20.
- 4. Vernon B. Santen, "Managing New York State's records," 1955, pp. 21-25.
- 5. John S. Harris, "Central government inception of local services in Britain," 1955, pp. 26-34.
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- 7. Ewell T. Bartlett, "Can government be human?" 1955, pp. 39-42.
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APENDIX IV

LIST OF THE ARTICLES OF THE PUBLIC ADMINISTRATION RELATED TO THE STUDY OF PUBLIC ADMINISTRATION IN THE PERIOD BETWEEN 1955 AND 1975

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- 3. Prof. J. Sykes, "Some problems in the control of industrial location," 1955, pp. 19-29.
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- 6. F.C. Hampden, "The organization of the Ministry of Transport and Civil Aviation," 1955, pp. 95-101.
- 7. R.M. Jackson, "Tribunals and inquiries," 1955, pp. 115-123.
- 8. David Butler, "The redistribution of seats," 1955, pp. 125-147.
- 9. Marjorie McIntosh, "The negotiation of wages and conditions of service for local authority employees in England and Wales," 1955, pp. 149-162.

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